

Become a business friend for Age Concern New Zealand

Becoming a Friend of Age Concern New Zealand is a simple way for your business to make a meaningful difference.

As a Friend, your organisation joins a community that is committed to creating an Aotearoa New Zealand where older people are valued, supported, and able to live well.

What you'll receive as a friend

As a Friend of Age Concern New Zealand, your business will be recognised as part of a national effort to support older people and strengthen communities.

Your organisation will receive:

Recognition and visibility

- Logo placement on our website
- A Friend of Age Concern New Zealand certificate to display
- Use of the Age Concern New Zealand logo and Friends graphics for your website and social media
- Acknowledgement at our Annual General Meeting and Conference

Opportunities to connect and contribute

- Invitations to take part in national awareness campaigns
- Opportunities for staff to volunteer or participate in community events or classes
- Invitations to join our ambassador programme

Engagement and learning

- Invitations to community events
- Content for your intranet about Age Concern activities and campaigns
- Access to staff training on recognising and responding to elder abuse (additional costs may apply)

Connection to our network

- Information about your partnership shared with 28 Age Concerns across 38 locations

These benefits are designed to help you engage your team, connect with your community, and demonstrate your commitment to supporting older people.